



# Citizens Electric Corporation

A Touchstone Energy<sup>®</sup> Cooperative 

June, 2007

## Powerful Connections

### Introducing the King of Caulk and Talk



Beginning this month we will be featuring informative articles written by Doug Rye, a nationally-known energy expert who is often referred to as “The King of Caulk and Talk.”

Rye, a native of Benton, Arkansas, is best-known for his hit talk radio program, “Home Remedies.” In addition, he gives energy seminars and writes articles that are published in hundreds of cooperative magazines. He is often described as the Will Rogers of home efficiency, because of his folksy personality and straight talk. Rye simply states that his mission in life is to increase energy efficiency and save people money.

As a nationally-recognized energy specialist, Doug Rye’s opinion carries a lot of weight. He uses a common sense approach to really make people think about simple ways to save. It’s easy to trust Rye’s advice because he isn’t trying to sell you anything. He’s done the research and stands behind his findings. “I only speak what I know is the truth,” confesses Rye.

Rye has spent the past 30 years researching ways for people to save on their utility bills. He began his career as a licensed architect working for the Farmers Home Administration, an agency of the federal government. The agency’s purpose was to loan money for housing to low-income families.

According to Rye, many of those families were losing their homes, because they couldn’t pay their utility bills. In some instances the utility bills were higher than the mortgage payment, so he was asked to find out why. Knowing very little about energy efficiency, Rye started his quest, only to find that very little information was available on the subject.

He learned that high utility costs were adversely affecting all incomes, not just the poor. That project turned Rye’s career around, as he left his architectural job to devote his time to educating people about how to seal, insulate and equip their homes to reduce their need for energy. Since 1991, he has been hosting the “Home Remedies” radio show, which now airs in 14 states.

Rye keeps things simple. “If you could save \$2.00 to \$3.00 per month for the next 10 years, if you just spend \$15.00 now, would you?” According to Rye, you can do that by simply adding an insulated wrap around your water heater.

*Mark your calendar for Tuesday, September 25 at 6:30 p.m., when Doug Rye will be conducting an energy efficiency seminar at the Perry Park Center in Perryville. The seminar is free to the public. You’ll be surprised to learn about ways to save on your utility bills.*

#### Electric Pumps Commonly Cause High Bills

Water pumps are occasionally the cause of unexpected high energy use. Common failures that cause a pump to gobble energy include water leaks, defective pressure tanks and defective pressure switches.

Water leaks and defective pressure tanks can cause your pump to start and stop more often than necessary.

Defective pressure switches may cause the pump to run continually. If water for pumping continues to be available to a pump experiencing these problems, it can run for a long time before failing.

When pumps are in the well (submersible) or located away from the home, the owner may be unaware there is a problem. Check your pump’s run time. A water pump should run a short time (normally less than 30 seconds) to reach its pre-selected pressure, shut off, and not run again until enough water is used to reduce system pressure to the pre-selected “cut in” pressure.

For more energy savings tips, go to [www.energy.gov/](http://www.energy.gov/)

# RURAL

M I S S O U R I

# Sparks Will Fly At The Ste. Genevieve County Fair

## Citizens Electric Corporation Proudly Presents *Kyle Finley's Live Line Demo*



This fast-paced, entertaining safety program demonstrates what happens when contact is made with 7200 volts of electricity. **Seeing this presentation could save your life!**

Look for Citizens' tent on **Saturday, July 14, 2007. Show times:** 12:00 Noon, 1:30 p.m. and 3:00 p.m.

***See you at the fair!!***

# Don't Touch that Wire!

*(Printed as written in the 1947 monthly Town & Farm newsletter ) "Not so long ago on a Saturday afternoon, our line patrol, by purest accident and providence, came upon a school-boy electrocuted by his own kite-string that still dangled by his side from a power line near Bloomsdale in Ste. Genevieve County. 4800 volts of sudden death had come down that dangling string to strike down a child in his own home-yard! The boy was brought back to life, but if our lineman who knew how to apply artificial resuscitation had been five minutes later in passing by, the victim would have had no chance of recovery. The lineman, Earl Jackson, was awarded the National Safety Council's Life Saving Award."*

Today, 60 years later, the message is still the same. Work or play, always look up, look down, look out for potential dangers!

## We know you have better things to do with your time than write checks

### Sign Up for Citizens Electric's Auto Pay Program



Join over 2,000 members who are already taking advantage of this convenient payment option.

It's easy to enroll! Just fill out the form below to get started. Once your request has been processed, a message will print on your bill stating "TO BE PAID BY DRAFT."

- ✓ Save Time.... no checks to write
- ✓ Save money on postage
- ✓ Relax. Your payment is always on time.



### New Employees at CEC

In April, Kyle Buatte (left) and Kevin Slinkard (right) began working in the Right of Way and Survey Department as Staking Technicians.

Kyle and Kevin are conducting engineering tasks throughout our service territory.

Fill out this form, attach with the proper documentation and mail to:

Citizens Electric Corporation - Billing Dept. - P.O. Box 311 - Ste. Genevieve, MO 63670

**Please print the following information:**

Your Name: \_\_\_\_\_ CEC Account # \_\_\_\_\_

Select One: **Checking** \_\_\_ attach a blank check    **Savings** \_\_\_ attach a deposit slip

Bank Name: \_\_\_\_\_ Bank Address \_\_\_\_\_

Type of Credit Card: \_\_\_ VISA \_\_\_ MasterCard \_\_\_ Discover \_\_\_ AmEx  
Account Number \_\_\_\_\_ Expiration Date \_\_\_\_\_

Name on front of card \_\_\_\_\_ Last three digits on back of card \_\_\_\_\_  
*(located in the signature block)*

This authorization is to remain in full force and effect until Citizens Electric Corporation has received a written and signed notification from me of my desire to terminate or change the instructions contained herein. Said written notification of termination or change shall be delivered to Citizens Electric Corporation before the first of the month of the next regularly scheduled transaction.

Member Signature \_\_\_\_\_ Authorization Date \_\_\_\_\_